

## CONTENTS

Contents Map.....	8
От ректора МАДИ.....	10
A Message from Rector of MADI .....	11
Предисловие.....	12
Preface .....	17
<b>Unit 1. The Bologna Process as a Stimulator of Academic Mobility .....</b>	<b>21</b>
Reading.....	22
Gaining the First Insight .....	22
The Bologna Declaration of 19 June 1999. Joint Declaration of the European Ministers of Education.....	22
Glossary .....	26
Reading Tasks .....	28
Vocabulary in Focus.....	29
Listening .....	32
Listening to a Mini Lecture .....	32
The Key Points of the Bologna Declaration.....	32
Listening to a Conversation .....	33
The First Step to Study Abroad .....	33
Speaking .....	34
How to Get What You Want.....	34
Writing.....	37
The Europass Diploma Supplement .....	37
Bridging the Cultural Gap .....	39
Cultural Diversity and Culture Shock.....	39
<b>Unit 2. English in a Globalising World .....</b>	<b>41</b>
Reading.....	42
Gaining the First Insight .....	42
International English.....	42
Glossary .....	44
Reading Tasks .....	45
Vocabulary in Focus.....	46
Listening .....	47
Listening to a Mini Lecture .....	47
European Multilingualism .....	47
Listening to a Conversation .....	48
IELTS Examination.....	48
Speaking .....	49
Interrupting People.....	49
Writing.....	51
Emails and Emailing (I).....	51
Format .....	51

Bridging the Cultural Gap .....	54
National Stereotypes: Understanding Living in a Multicultural European Community.....	54
<b>Unit 3. Engineering Education in Europe .....</b>	<b>57</b>
Reading.....	58
Gaining the First Insight .....	58
Engineering Education in Europe and the Bologna Process .....	58
Glossary .....	60
Reading Tasks .....	61
Vocabulary in Focus.....	63
Listening .....	65
Listening to a Mini Lecture .....	65
Blended Learning .....	65
Listening to a Conversation .....	66
Enquiring About Swedish System of Education .....	66
Speaking .....	67
Expressing Your Opinion .....	67
Writing.....	71
Emails and Emailing (II) .....	71
Email: Formal or Informal?.....	71
Bridging the Cultural Gap .....	73
The Status of the Professionals in Europe.....	73
<b>Unit 4. Student Exchange Programmes.....</b>	<b>76</b>
Reading.....	77
Gaining the First Insight .....	77
International Exchanges .....	77
Glossary .....	79
Reading Tasks .....	81
Vocabulary in Focus.....	82
Listening .....	84
Listening to a Mini Lecture .....	84
A Critical Appreciation of Student Exchange Programmes .....	84
Listening to a Conversation .....	84
Learning More About Student Exchange Programmes .....	84
Speaking .....	85
Graphically Speaking.....	85
Writing.....	95
Business Letters (I) .....	95
Format.....	95
Bridging the Cultural Gap .....	100
European Students and Professors: the Way They Are .....	100
<b>Unit 5. International Cooperation in Engineering Education .....</b>	<b>103</b>
Reading.....	104
Gaining the First Insight .....	104
Enhancing Engineering Education Through International Cooperation.....	104
Glossary .....	106
Reading Tasks .....	107
Vocabulary in Focus.....	107

Listening.....	109
Listening to a Mini Lecture .....	109
PhD Programmes in Wageningen University.....	109
Listening to a Conversation .....	109
International Engineering Organisations .....	109
Speaking .....	110
Moving from Written to Oral Text .....	110
Writing.....	112
Business Letters (II) .....	112
The Body of the Letter.....	112
Bridging the Cultural Gap .....	115
‘On Time’ or ‘In Time’ — That Is the Question.....	115
<b>Unit 6. Understanding University Structure .....</b>	<b>117</b>
Reading.....	118
Gaining the First Insight .....	118
Linköping University (LiU).....	118
Glossary .....	120
Reading Tasks .....	120
Vocabulary in Focus.....	122
Listening .....	124
Listening to a Mini Lecture .....	124
The Structure of the University of Oxford .....	124
Listening to a Conversation .....	125
Academic Career Opportunities in the UK Universities .....	125
Speaking .....	126
Making Presentations (I).....	126
The Structure of a Presentation, Necessary Preparation and the Ways to Start Speaking .....	126
Writing.....	129
A Motivation Letter .....	129
Motivation Letter .....	130
Bridging the Cultural Gap .....	132
The Way Europeans Dress: University Perspective.....	132
<b>Unit 7. Respecting Regulations .....</b>	<b>134</b>
Reading.....	135
Gaining the First Insight .....	135
University Regulations in Sweden.....	135
Glossary .....	137
Reading Tasks .....	138
Vocabulary in Focus.....	139
Listening .....	140
Listening to a Mini Lecture .....	140
Cheating and Plagiarism .....	140
Listening to a Conversation .....	141
Introduction to ECTS .....	141
Speaking .....	142
Making Presentations (II) .....	142
Linguistic and Extra-linguistic Factors to Take into Account While Making a Presentation .....	142

Writing.....	145
Academic CV.....	145
Bridging the Cultural Gap .....	148
Study Style: Collectivism vs. Individualism.....	148
<b>Unit 8. Living on Campus .....</b>	<b>151</b>
Reading.....	152
Gaining the First Insight .....	152
Linköping University Campus.....	152
Glossary .....	154
Reading Tasks .....	155
Vocabulary in Focus.....	157
Listening .....	158
Listening to a Mini Lecture .....	158
Library of Linköping University.....	158
Listening to a Conversation .....	159
Exploring the Campus Area .....	159
Speaking .....	160
Making Presentations (III).....	160
Equipment and Strategies to Be Used While Making a Presentation .....	160
Writing.....	166
A Letter of Recommendation .....	166
Bridging the Cultural Gap .....	168
European Campus Milieu .....	168
<b>Unit 9. International Conferences .....</b>	<b>171</b>
Reading.....	172
Gaining the First Insight .....	172
An International Academic Conference .....	172
Glossary .....	173
Reading Tasks .....	174
Vocabulary in Focus.....	176
Listening .....	178
Listening to a Mini Lecture .....	178
A Conference Opening Speech.....	178
Listening to a Conversation .....	178
Going to a Conference .....	178
Speaking .....	179
Making a Report.....	179
Writing.....	183
SMS Etiquette .....	183
Bridging the Cultural Gap .....	185
Personal Contacts with Peers .....	185
<b>Unit 10. Role-play International Conference ‘Towards Global Education — Forward or Backward?’ .....</b>	<b>188</b>
Situation.....	189
List of Roles .....	193
Role Cards.....	194
Vocabulary .....	209

Appendices.....	219
Appendix A. Geographic Names .....	219
Appendix B. The Rules of Russian-English Transliteration .....	220
Appendix C. List of Disciplines Covered at Engineering Universities .....	221
Appendix D. Abbreviations Used in Emails.....	231
Appendix E. Tapescript to Unit 7 Speaking.....	232
Appendix F. Word Combinations for the CV.....	234
Appendix G. Abbreviations Used in SMS Writing .....	236
Appendix H. Registration Form .....	237
Appendix I. The Badge.....	238
Appendix J. Guidelines and Instructions for Authors and Speakers .....	239
Appendix K. Stages of Preparing for the Conference .....	241
Appendix L. Speech Patterns You Can Use for Your Oral Presentation.....	243
Appendix M. Abstract Review .....	249
References.....	250
About the Authors .....	253